

Frequently Asked Questions



What does Fellowship Intelligence do?



Fellowship Intelligence designs and builds custom business software systems for organizations whose workflows, data, or decision needs are not well served by off-the-shelf tools. We replace fragmented processes with purpose-built systems that make work easier to manage and decisions easier to make.

Who is Fellowship Intelligence best suited for?

We work primarily with small and midsize businesses that have outgrown spreadsheets, disconnected tools, or poorly fitted software. Many of our clients are owners, operators, or managers who know something needs to change but aren't sure where to start.

What kinds of systems do you build?

Typical projects include:

Internal workflow and process automation

Custom dashboards and reporting systems

Client, project, or operations management platforms

Document and knowledge management systems

Scheduling, onboarding, and coordination tools

Every system is designed around how your business actually operates—not a generic template.

How are you different from a software agency or consultancy?

We are neither a high-volume agency nor a strategy consultancy. We don't resell software.

We don't deliver slide decks and walk away.

We don't force your business into predefined tools.

We design, build, and iterate real systems used in daily operations, with long-term evolution in mind.

Do you replace off-the-shelf software?

Sometimes. If existing tools genuinely fit your needs, we'll say so. More often, we replace patchworks of partially used software with a single system designed specifically for your workflows, constraints, and decision context.

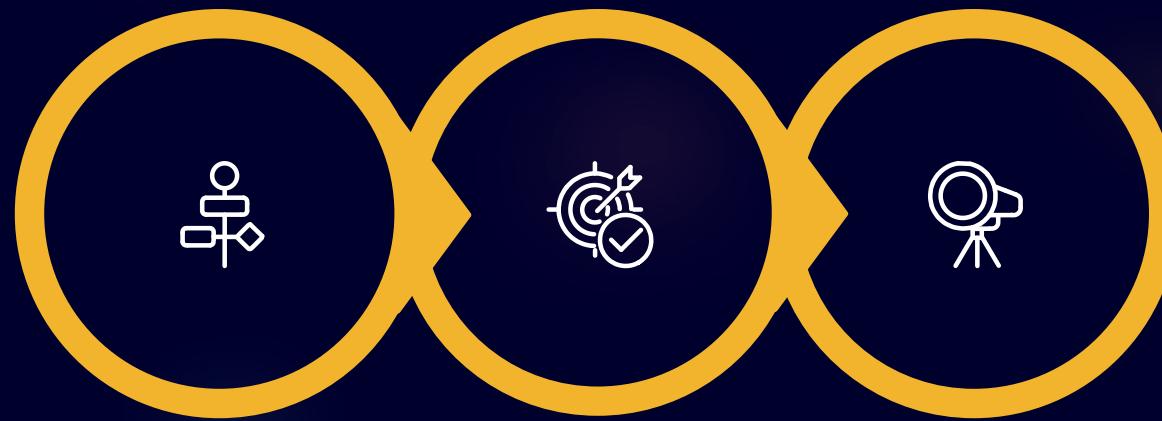


Do I need to be technical to work with you?

No. A core part of our role is translating between business reality and technical implementation. You focus on how your business works; we handle the system design and execution.

How do projects typically start?

Most engagements begin with a clarity-focused discovery phase:



Map
Workflows

Find Problem

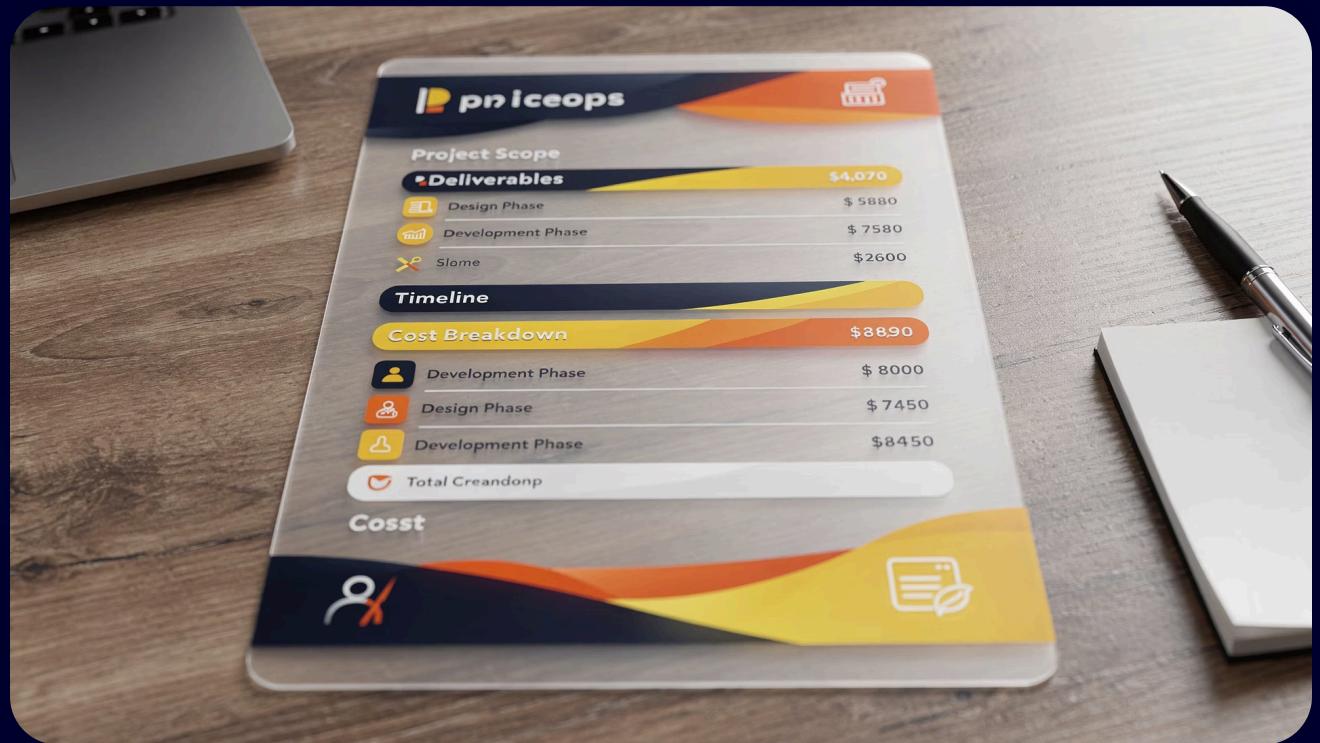
Set Scope

Only after that do we move into design and development.

How do you approach pricing?

Our Pricing Philosophy

We scope deliberately and build only what's needed now, with room to grow later. Our goal is practical, predictable builds—not bloated projects or surprise costs. Pricing reflects real effort, not agency overhead.



Do you offer ongoing support after launch?

Yes. Systems are built to evolve. We offer embedded iteration and long-term support, ensuring your software continues to align with how your business changes over time.



How do you use AI in your systems?

AI is treated as infrastructure, not spectacle. We use it to:

Summarize and organize information

Highlight relevant context

Support deeper thinking

We do not use AI to replace judgment, make decisions, or create false certainty.

Additional Questions

What is Fellowship Executive Intelligence?

Fellowship Executive Intelligence is an in-development decision-support platform designed to give business owners executive-level perspective—similar to having a standing boardroom—without replacing leadership or issuing advice.

What is Fellowship Market Intelligence?

Fellowship Market Intelligence is a non-advisory platform in testing for investors and business owners who want structured clarity while doing their own analysis. It does not provide recommendations, forecasts, or signals.

Do you provide consulting, financial advice, or guarantees?

No. We do not provide advisory services, financial advice, predictions, or guarantees. Our systems support your thinking and decision-making—the decisions remain yours.

How do I know if Fellowship Intelligence is the right fit?

You're likely a good fit if:

- Your tools don't reflect how your business actually works
- Operational complexity is slowing decisions
- You want clarity, not hype or buzzwords
- You value systems that evolve with your business

If that resonates, the next step is simply a conversation.